

Transformations

Transforming Lives, Affordably, And With God's Grace



2011 Annual Report

Christian Counseling Center of Cumberland County has had a remarkable 2011. Please know that your investment in this ministry makes a huge difference in your community.

We are humbled by the transformations we have witnessed. **GOD'S GRACE HAS TRULY BEEN FAITHFUL TO US AND TO OUR CLIENTS THIS YEAR.**

So, we thank you, our donors and Sponsoring Churches, for your financial and prayer support in 2011 and ask your continued prayer for our Board of Directors, our counseling team, and most of all, the clients we serve.

Thank you for helping to fund this ministry

Christian Counseling Center of Cumberland County is a 501(c)(3) nonprofit agency. We are partially funded by six area churches, generous grants from United Fund, Middle TN Gas Project Hometown Help, VEC Share Grant, Thrivent for Lutherans, and individual donations. The remaining income was provided by the fees our clients paid.

Source of Donations	Amount	Percentage of Funding
Christ Lutheran	\$2000	5.1%
FFG Community Church	\$1000	2.6%
FFG United Methodist	\$2500	6.4%
First United Methodist, Crossville	\$550	1.4%
St. Francis of Assisi	\$1500	3.8%
Westminster Presbyterian	\$500	1.3%
VECcustomers Share Grant	\$500	1.3%
Thrivent Match Grant	\$500	1.3%
United Fund Grant	\$7000	17.9%
Fundraising/Individual Donations	\$4690	12.0%

Celebrating Our Growth in 2011 and Looking Toward 2012

At the end of 2010, we had seen a 20% increase in the number of counseling hours provided to our clients. We predicted then that 2011's increase would break that record. But we are astounded by the reality.

Early in the year so many clients were requesting our help that we were forced to maintain a waiting list. So, beginning in July, **two additional counselors** were added

to our team, allowing clients to be seen 5 days a week at our Center office, plus one day a week in Fairfield Glade.

The unexpected result was a stunning increase in the number of **counseling hours** provided in 2011 (830.5): a **whopping 71% increase** over 2010. Our counselors were able to see 24% more clients than in 2010 (130 separate individuals or families).

We began 2012 by celebrating the launch of our new web site: ccotp.org. We also have begun making plans for a pilot program in Sparta, TN, where no counselors work at all! But all this growth is costly. **Each hour of counseling costs \$31.93 more than fees collected.** We believe this is God's ministry and we invite you to prayerfully consider increasing your donation to support it.

Our Board of Directors 2011

Margo Brown
First United Methodist

Cathy Camera
First United Methodist

Opal Cannon
St. Francis of Assisi

Don Chrobot
St. Francis of Assisi

Ed DeVries
Member at Large

Connie Hall
FFG United Methodist

Kleah Jacques
Christ Lutheran

Mary Kornguth
Westminster Presbyterian

Joan Raker
FFG United Methodist

Patty Smith
FFG Community

Sue Straw
Christ Lutheran

Roselie Van Deuren
Westminster Presbyterian

Fred Wong
FFG Community

Serving Our Clients in 2011



Total number of Individuals and Families Served	130
Percentage increase over 2010	24%
Total number of counseling hours provided	830.5
Percentage increase over 2010	71%
Median income in TN	\$43,314
Median Income in our service area	\$35,453
Median Income of our clients	\$25,000
Clients reporting no income	8.7%
Clients Receiving Food Stamps	36%
Average fee our clients paid	\$22.19
Percentage of clients paying no fees	5.7%

Our clients are referred to us by friends and former clients (32%), churches, schools, and nonprofits (25%), medical and mental health offices (20%), or they find us through advertising and the Internet (24%).

Our Counseling Team

- ❖ **Carol Donalson, LPC-MHSP**, our Executive Director, working with older teens, adults, and couples. Trained in Emotion Focused Couple Therapy. Joined the team in 2006.
- ❖ **Susan Frietag, M.A.**, working with children age 4 and up, teens, and adults. Trained in trauma recovery. Joined the team in 2009.
- ❖ **Jennifer Murphy, Ed.S.**, providing counseling for all ages. Joined the team in 2011.
- ❖ **Penny Collins, MMFT**, providing group counseling as well as counseling for couples and adults. Joined the team in 2011.

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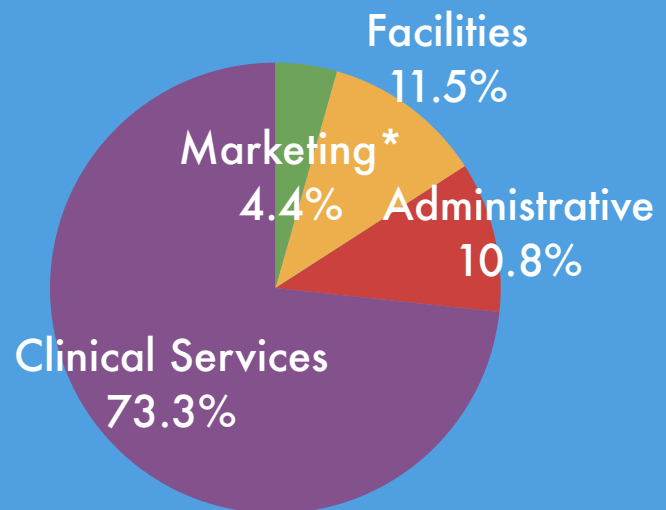
Annual Report for 2011



Christian Counseling Center
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931-707-8200

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Good Stewardship of Funds in 2011



* Marketing costs were higher than normal this year because of the one-time expense of web site startup costs.